# Advisor, BIT UK: North

Fixed Term Contract: 39 hours per week

Salary range: £27,000 - £41,000 per annum, plus benefits One year fixed term contract, with the possibility for extension

Based in Manchester

The Behavioural Insights Team (BIT) is looking for an exceptional candidate to join as an Advisor working in our new office in Manchester. The successful applicant will work on a range of projects in a wide range of policy areas including: health and social care, skills and education, organisation development and waste and recycling. Each of these projects will require the Advisor to find ways in which behavioural insights can be applied to policy problems.

BIT UK: North's founding partner is the Greater Manchester Combined Authority, who we are working with to embed behavioural insights across Greater Manchester. BIT North is developing a portfolio of work across the North West and the successful applicant will have a key role to play in developing this work.

## The Behavioural Insights Team

The Prime Minister created BIT in 2010 to apply behavioural science to public policy in the UK. In February 2014 we became a social purpose company, owned by the Cabinet Office, Nesta (an innovation charity) and our employees.

The Behavioural Insights Team works with governments around the world in almost every area of Government policy. Whilst the subject and output of our projects varies considerably, there are common threads: we try to understand the contexts in which people make decisions; we notice small details; we come up with innovative ideas for solving policy problems and we measure everything we do as robustly as we can.

BIT selects staff on the basis of cultural fit: all our staff believe passionately in our company values: always prioritising social impact; empiricism and humility; fresh thinking, collaboration; and public service.

## **Roles and Responsibilities**

The Manchester team currently has 2 full time members of staff and we work very closely with the London office. This is a great opportunity to help shape the existing programmes of work as well as create and grow a vibrant regional office delivering significant social impact with a focus on the North of England.

As an Advisor you will underpin a wide range of projects providing expert advice and project management. You will likely lead aspects of projects working to a Senior or Principal Advisor, and will also undertake discrete pieces of work (such as literature reviews or scoping out various aspects of projects).

You will get regular exposure to a range of senior stakeholders and be expected to actively contribute to company development. Most of our Advisors have a Masters degree in a relevant subject (economics, psychology or similar) and prior work experience in either a policy or consultancy role.

Key projects may include:

- Supporting the design and implementation of interventions to: reduce missed appointments for cancer screening; help people with long term conditions manager their own health better and support adults to find work.
- Designing evaluation methods for trials to increase recycling rates
- Designing communication materials

#### **Essential**

- An understanding of the behavioural science literature and how it can be applied to help solve complex policy problems;
- Good project management skills;
- Ability to support the design and implementation of rigorous evaluations, including but not limited to randomised controlled trials;
- Excellent written and verbal communication (for example ability to write short, to-the-point policy papers for Government Ministers or senior officials);
- Strategic thinking and creative problem solving;
- Strong teamwork skills as a part of a small team you will need to be reliable and willing to take responsibility for the small details of projects, meetings and daily routines; and
- Experience developing or delivering government policy (for example, having worked in government or in public sector consulting).

### **Desirable**

- Masters in a relevant subject area (including, but not limited to behavioural economics, psychology, design thinking, evaluation methods);
- Experience of working in a Local Government context.

**How to apply:** To apply candidates should upload their CV and complete their application through Applied: <a href="https://www.beapplied.com/apply/9hCKOihW1t">https://www.beapplied.com/apply/9hCKOihW1t</a>

Date of posting: 31st August 2016

Close of Applications: 25<sup>th</sup> September 2016 at 11:30pm

Interviews and assessment tasks will take place: October 2016

#### Please note:

- If you do not already hold the right to work in the UK and/or require sponsorship in order to continue working here, you should think carefully before applying. This is because we will be unable to sponsor you unless there is no other suitably qualified settled worker available to fill the role or your current immigration status means that the resident labour market test will not apply in your case.
- Due to the volume of applications received we are unable to provide feedback.
  Please ensure that you meet the requirements for the role.

To find out more about the organisation and the type of people who work in the team visit: <a href="http://www.behaviouralinsights.co.uk">http://www.behaviouralinsights.co.uk</a>

The Behavioural Insights Team is committed to a policy of Equal Employment Opportunity and is determined to ensure that no applicant or employee receives less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race, or is disadvantaged by conditions or requirements which cannot be shown to be justifiable.