

Appendix A: ALERT text messages

Week	Text message
1	Hi {{Student first name}}, from tonight, we will send you texts to support your learning. Join the Facebook pages for your classes: {{URL}} and {{URL}}. [College]
2	{{Student first name}}, well done, you've reached the mid-term break! Take time to practice what you've learnt & stay connected: {{URL}} and {{URL}}. [College]
3	{{Student first name}}, we hope you had a good break, we look forward to seeing you next week. Remember to plan how you will get to your classes. [College]
4	Hi {{Student first name}}, think of 3 things you've enjoyed learning so far and share them on Facebook with your classmates: {{URL}} and {{URL}}. [College]
5	Hi {{Student first name}}, it never hurts to plan ahead. Decide when you will practice and mark next week's classes in your diary. Thanks, [College]
6	{{Student first name}}, did you know, learning improves your brain power? Keep up the hard work and keep improving. [College]
7	{{Student first name}}, how will what you've learnt help at home or at work? Share this at your next {{maths/English}} classes. [College].
8	Hi {{Student first name}}, at the college you're among friends. Support each other through your studies. Post your support on Facebook: {{URL}}. [College]
9	{{Student first name}}, you are a valued part of the community. We are so happy to have you as a learner and wish you the best for your studies. [College]
10	Hi {{Student first name}}, remember, learning {{maths/English}} is all about practice. The more effort you put in, the smarter you will get. [College]
11	Happy holidays {{Student first name}}! Congratulations on your progress! Plan out how you can practice what you've learnt over the break. [College]
12	Hey {{Student first name}}, hope you're enjoying a well-earned break! [College]
13	Happy New Year {{Student first name}}! Term starts this week - have you planned your journey to class? Looking forward to having you back! [College]
14	Hi {{Student first name}}, we are so pleased to have you back alongside your class mates in 2015! What do you want to achieve this year? [College]

15	{{Student first name}}, no one is born good at {{maths/English}}. Like any skill, with effort and time you will improve. [College]
16	{{Student first name}}, think about how far you have already come since starting your courses. You can feel proud of your hard work. Keep it up! [College]
17	Hi {{Student first name}}, have you set aside time to practise {{maths/English}} this week? Reviewing what you learn is key to making progress. [College]
18	{{Student first name}}, this week why not chat to a classmate about how you are finding the course? Sharing is a great way to support one another. [College]
19	Congrats {{Student first name}}, you have made it half way through your course! You're doing a great job - keep it up by practising over the break. [College]
20	Hi {{Student first name}}, hope you've found time to review what you've learned so far. If not, then why not take a look now or plan another time? [College]
21	Hi {{Student first name}}, the break is over and it's time to think about class again - do you know how you'll be getting there? Have you prepared? [College]
22	{{Student first name}}, think of something you know now in {{maths/English}} that is new. This is your brain growing stronger in {{maths/English}}. [College]
23	{{Student first name}}, what made you sign up to study {{maths/English}}? Learning is a real challenge - keep your goals in mind to stay motivated. [College]
24	Hi {{Student first name}}, it feels great to get praise from a classmate - this week why not compliment someone on how they've improved? [College]
25	{{Student first name}}, when we find work harder, we are learning more. Everyone has to struggle in order to learn, so try to enjoy the challenge! [College]
26	Hi {{Student first name}}, your {{maths/English}} courses will be over before you know it. What can you practise to achieve your goals? [College]
27	Happy Easter {{Student first name}}! You've shown you are a persistent person. Don't let your progress slip over the break: plan time to practise. [College]
28	{{Student first name}}, picture a small way your life will improve with your new {{maths/English}} skills. Let that encourage you for the final term! [College]

29	Hi {{Student first name}}, we hope your learning has gone well this week. Don't forget, your classmates are there to support you if you need it. [College]
30	{{Student first name}}, we hope you sometimes find {{maths/English}} hard. We learn by studying and practising the tricky stuff, so keep it up! [College]
31	Hi {{Student first name}} - it's a bank holiday tomorrow. Make the most of the day - set aside an hour to do some {{maths/English}} practice. [College]
32	{{Student first name}}, after nearly a year with us you are truly part of the community. We look forward to supporting your further growth. [College]
33	Hi {{Student first name}}, the end of the year is drawing near. Plan time this week to revise one of the areas you have found most challenging. [College]
34	{{Student first name}}, this year your {{maths/English}} skills have improved because you put in time and effort. Keep it up for the final weeks! [College]
35	Hi {{Student first name}}, a revision timetable can be helpful. Decide for how long you will revise each topic and write down when you will do so. [College]
36	{{Student first name}}, speak with a classmate about how you each revise. Consider arranging a time to study together outside of class. [College]
37	{{Student first name}}, as we near the end of the year, think about how your {{maths/English}} skills have improved by putting in effort and time. [College]
38	Hi {{Student first name}}, you and your classmates have lots to be proud of. Why not arrange a time to celebrate your achievements together? [College]
39	{{Student first name}}, what will you do with your {{maths/English}} skills? How about signing up for a course starting in the next academic year? [College]

Appendix B: Study Supporter Programme text messages

I. Functional Skills, Maths

Week	Text message
1	Hi [SS forename], [learner forename] [surname] would like your help. [He/She]'s asked us at [college] to send you weekly texts so you can support them in their [English/Maths/Numeracy/Literacy] class. It's half term now, please ask [him/her] how the class is going so far. Reply STOP if you don't want to receive these messages.
2	Hi [SS forename], [learner forename] returned to their [English/Maths] class this week. Please ask if [he/she] has made a plan for when, where, and how [he/she] plans to study going forward. Thanks, [College]
3	Hi [SS forename], please ask [learner forename] to think of something that was challenging this week and what she can discuss about it in [his/her] next Maths class. Thanks, [College]
4	Hi [SS forename], please ask [learner forename] what [he/she] is most proud of accomplishing in [his/her] maths class this term. Thanks, [College]
5	Hi [SS forename], please encourage [learner forename] to think about how this maths class can help [him/her] do well in [his/her] vocational course. Thanks, [College]
6	Hello [SS forename], please ask [learner forename] if [he/she] is using the online resources on [College]'s virtual learning environment. It is full of useful revision materials! Thanks, [College]
7	Hi [SS forename], please encourage [learner forename] to be as precise as possible in [his/her] calculations and working out to get full marks for [his/her] maths course. Thanks, [College]
8	Hi [SS forename], autumn term has finished for [learner forename]! Please ask [learner forename] what [he/she] is most proud of accomplishing in [his/her] [English/maths] class this term, and what topics [he/she] plans to revise over the Christmas break. Thanks, [College]
9	Hi [SS forename], we hope you are enjoying the holidays. Please check in with [learner forename] and ask [him/her] if [he/she] has visited http://www.bbc.co.uk/education yet. It has plenty of free revision materials! Thanks, [College]

10	Hi [SS forename], happy New Year! [learner forename] is going back to college next week. Please ask [him/her] how [he/she] plans to get to College and if [he/she] is all prepared. Thanks for stepping up when [learner forename] asked for your help. [College]
11	Hi [SS forename], [learner forename] returned to their maths class this week. Please tell [him/her] that there's still plenty of time to achieve [his/her] qualification, even if [he/she] hasn't done all of the assessments yet. Thanks, [College]
12	Hi [SS forename], as a reminder: you are receiving this text because [learner forename] picked you to be [his/her] Study Supporter. We are sending you weekly texts about how you can help [him/her] succeed in [his/her] [English/maths] class. Please have a chat with [him/her] about these topics. Thanks for stepping up when [he/she] asked for your help! College]
13	Hello [SS forename], please ask [learner forename] how [he/she] makes sure [he/she] spends [his/her] spare time at college wisely. Encourage [him/her] to work on projects and homework in the library! Thanks, [College].
14	Hello [SS forename], please ask [learner forename] what strategies [he/she]'s using to stay motivated throughout this term. Thanks, [College]
15	Hi [SS forename], please ask [learner forename] to explain the four operations in maths. Also, ask [him/her]: when does order matter? Thanks, [College]
16	Hi [SS forename], it is half term for [learner forename] next week. Please ask [him/her] which topics [he/she] struggles most with, and how [he/she] plans to revise these over the break. Thanks, [College]
17	Hi [SS forename], we wanted to thank you for your continued support of [learner forename]! Please remember that just having a chat with [him/her] about what [he/she]'s learning in class can make a big difference. Thanks, [College]
18	Hello [SS forename], please ask [learner forename] if [he/she] is using the online resources on Moodle. It is full of useful revision materials to prepare for the upcoming maths exams. Thanks, [College]
19	Hi [SS forename], please ask if [learner forename] has already practiced using a calculator. [He/she] is allowed to use it during the upcoming maths functional skills exams. Remind [him/her] to bring it to class! Thanks, [College]
20	Hello [SS forename], please ask [learner forename] whether [he/she] is involved in extracurricular activities at [College] (for example, sports or drama) or whether [he/she] would like to be? Getting involved in college life is a great way to meet new people and get extra skills. Thanks, [College].

21	Hi [SS forename]. Attending every class will help [learner name] keep up with the work! Ask if [he/she] finds it hard to attend every class, and if so what [he/she] is doing about it? Thanks, [College]
22	Hi [SS forename], it's Half Term for [learner forename] next week and the week after! Please ask [him/her] what was the most surprising or useful thing [he/she] learnt in maths class this term. Thanks, [College]
23	Hello [SS forename], please ask [learner forename] whether [he/she] used the online resources on rich.maths.org recently. [He/she] can find lots of practice exam questions on there. Thanks, [College]
24	Hi [SS forename], [learner forename] will get points on the maths exams when [he/she] shows [his/her] working out clearly. Ask [him/her] how [he/she] sets out [his/her] working and checks the calculations. [He/she] can ask the tutor for tips! Thanks, [College]
25	Hi [SS forename], ask [learner forename] to give an example of how something they learned in maths could be used in daily life. Thanks, [College]
26	Hi [SS forename], a good tip for [learner forename] for [his/her] maths class: remind [him/her] to highlight the information [he/she] needs to use when reading a question. That makes it easier to get all the details right! Thanks, College
27	Hi [SS forename], please ask [learner forename] to explain the four operations in maths. Also, ask [him/her]: when does order matter? Thanks, [College]
28	Hi [SS forename], ask [learner forename] what [he/she] struggled most with in maths class this year, and how [he/she] has worked on overcoming it. Thanks, [College]
29	Hi [SS forename], please ask [learner forename] how to calculate the final price: when a jacket at £70 is 1/5 cheaper in Spring sale, how much is it now? Thanks, [College]
30	Hi [SS forename], remind [learner forename] that if [he/she] is struggling with a question on a maths (practice) exam, it's smart to skip it and come back to it later. Thanks, [College]
31	Hi [SS forename], it's Summer half term for [learner forename] next week. That gives [him/her] some extra time to practice those maths topics [he/she] finds most challenging. Please ask [him/her] if [he/she] needs extra support. Thanks, [College]
32	Hi [SS forename], please ask how [learner forename]'s Functional Skills exams are going. Remind [him/her] that [he/she] can practice the topics on www.mathsisfun.com . Thanks, [College]

33	Hello [SS forename], thanks for the supporting [learner forename] this year. Just checking in and having a chat with [him/her] can make a big difference. Thanks, [College]
34	Hi [SS forename], as the Summer draws near, ask what [learner forename] is most proud of accomplishing in [his/her] maths class this year. Thanks, [College]
35	Hi [SS forename], thanks for supporting [learner forename] this year. [learner forename] asked you to support [him/her] with Maths this year, and we hope these messages have been useful. Many thanks, [College]

II. GCSE – Maths

Week	Text message
1	Hi [SS forename], [learner forename] [surname] would like your help. [He/She]'s asked us at [college] to send you weekly texts so you can support them in their [English/Maths/Numeracy/Literacy] class. It's half term now, please ask [him/her] how the class is going so far. Reply STOP if you don't want to receive these messages.
2	Hi [SS forename], [learner forename] returned to their [English/Maths] class this week. Please ask if [he/she] has made a plan for when, where, and how [he/she] plans to study going forward. Thanks, [College]
3	Hi [SS forename], it is the final year of the [maths/English] course in the old format. Please remind [learner forename] to really get the work in this year before it gets much harder to pass! Thanks, [College]
4	Hi [SS forename], ask [learner forename] to list 3 differences between a parallelogram and a rhombus. Thanks, [College]
5	Hi [SS forename], ask [learner forename] to explain the 4 conditions that can be used to determine whether two shapes are congruent. Thanks, [College]
6	Hi [SS forename], please encourage [learner forename] to be as precise as possible in [his/her] calculations and to show [his/her] working to get full marks. Thanks, [College]
7	Hello [SS forename], please ask [learner forename] whether [he/she] has completed the tasks on www.MyMaths.co.uk . Keeping up with the homework is one of the key ingredients for succes! Thanks, [College]
8	Hi [SS forename], autumn term has finished for [learner forename]! Please ask [learner forename] what [he/she] is most proud of accomplishing in [his/her]

	[English/maths] class this term, and what topics [he/she] plans to revise over the Christmas break. Thanks, [College]
9	Hi [SS forename], we hope you are enjoying the holidays. Please check in with [learner forename] and ask [him/her] if [he/she] has visited http://www.bbc.co.uk/education yet. It has plenty of free revision materials! Thanks, [College]
10	Hi [SS forename], happy New Year! [learner forename] is going back to college next week. [He/she] has a milestone test (exam) coming up in Maths class next week. Please ask [him/her] how much time [he/she] has scheduled this week to prepare for it. Thanks, [College]
11	Hi [SS forename], Please remind [learner forename] not to book holidays between May 26 and June 11th, the GCSE exam dates! Thanks, [College]
12	Hi [SS forename], as a reminder: you are receiving this text because [learner forename] picked you to be [his/her] Study Supporter. We are sending you weekly texts about how you can help [him/her] succeed in [his/her] [English/maths] class. Please have a chat with [him/her] about these topics. Thanks for stepping up when [he/she] asked for your help! College]
13	Hi [SS forename], [learner forename] has recently learnt about percentages. Ask [him/her] to calculate the final price of a £250 TV after adding 20% VAT (tax on things you buy) and show you how [he/she] worked it out. Thanks, [College]
14	Hi [SS forename], [learner forename] is learning about Pythagoras' theorem in maths class. Ask if [he/she] has checked out the BBC Bitesize website, which has a great explanation on this topic. [He/she] can find it at http://www.bbc.co.uk/schools/gcsebitesize/maths/geometry Thanks, [College]
15	Hi [SS forename], [learner forename] is learning about statistics. Please ask [him/her] to explain the difference between the mean and the median and how to calculate them. Thanks, [College]
16	Hi [SS forename], it is half term for [learner forename] next week. Please ask [him/her] which topics [he/she] struggles most with, and how [he/she] plans to revise these over the break. Thanks, [College]
17	Hi [SS forename], ask [learner forename] if [he/she] has already bought a calculator. The GCSE exams require [him/her] to bring in [his/her] own calculator and getting comfortable with it is an important skill. Thanks, [College]
18	Hi [SS forename], one of the things that will help [learner forename] to do well in maths is being prepared for lessons. Please ask [him/her] if [he/she] checks

	[his/her] homework on www.mymaths.co.uk and makes sure [he/she] understands any problems [he/she] got wrong. Thanks, [College]
19	Hi [SS forename], [learner forename] has a milestone assessment (test) in maths class next week. Ask how [he/she] is revising for the assessment – every bit counts! Thanks, College
20	Hi [SS forename]. Attending every class will help [learner name] prepare well for the GCSE English exam! Ask if [he/she] finds it hard to attend every class, and if so what [he/she] is doing about it? Thanks, [College]
21	Hi [SS forename], ask [learner forename] to give an example or two of how something they learned in maths could be used in daily life. For example, what is the maths behind 2-for-1 offers? Thanks, [College]
22	Hi [SS forename], it's Half Term for [learner forename] next week and the week after! Please ask [him/her] what was the most surprising or useful thing [he/she] learnt in maths class this term. Thanks, [College]
23	Hi [SS forename], please ask [learner forename] about one example where [his/her] GCSE maths came in handy. When would [he/she] use maths in daily life? Thanks, [College]
24	Hello [SS forename], please ask [learner forename] whether [he/she] used the online resources on nrich.maths.org recently. [He/she] can find lots of practice exam questions on there. Thanks, [College]
25	Hi [SS forename], [learner forename] has [his/her] last milestone assessment in maths class next week. Ask [him/her] when [he/she] plans to spend time this week revising the most difficult topics. Thanks, [College]
26	Hi [SS forename], in preparation for [learner forename]'s upcoming maths GCSE exams, encourage [him/her] to practise using [his/her] calculator. Knowing exactly how to use all its functions will save lots of time during the exam. Thanks, [College]
27	Hi [SS forename], please ask [learner forename] what [he/she] is most proud of achieving this term. And please don't forget to ask [him/her] how [he/she] is progressing with the revision for the upcoming GCSE maths exams! Thanks, [College]
28	Hi [SS forename], as the exams are happening soon, on May 26th and June 9th, please ask [learner forename] if [he/she] is practicing previous years' exam papers. That will really help [him/her] understand how questions are phrased and how to get full points. Thanks, [College]
29	Hi [SS forename], the College offers revision classes over the break next week, please encourage [learner forename] to drop in to prepare for the second GCSE maths exam, which takes place on 9th June. Thanks, {College}

30	Hi [SS forename], thank you for your continued support of [learner forename]! Please remember that just having a chat with [him/her] can make a big difference, especially now the GCSE maths exam is happening soon. Thanks, [College]
31	Hi [SS forename], the first GCSE maths exam is coming up next week. Please remind [learner forename] to make plans to arrive at the College at least an hour in advance. Thanks, [College]
32	Hi [SS forename], [Learner forename]'s first maths GCSE exam happened yesterday. Please check in with [him/her] and congratulate [him/her] on all the hard work! Thanks, [College]
33	Hi [SS forename], thanks for supporting [learner name] during the exam weeks. The final GCSE maths exam takes place on Thursday June 9th. Please ask [him/her] how much time [he/she] has set aside this week to prepare for the exam. Thanks! College
34	Hi [SS forename], exciting times! [Learner forename]'s maths GCSE is in 2 days time. Please check in with [him/her] and wish [him/her] good luck! Thanks, [College]
35	Hello [SS forename], thanks for supporting [learner forename] this year. Just checking in and having a chat with [him/her] can make a big difference. Thanks, [College]

III. Functional Skills, English

Week	Text message content
1	Hi [SS forename], [learner forename] [surname] would like your help. [He/She]'s asked us at [college] to send you weekly texts so you can support them in their [English/Maths/Numeracy/Literacy] class. It's half term now, please ask [him/her] how the class is going so far. Reply STOP if you don't want to receive these messages.
2	Hi [SS forename], [learner forename] returned to their [English/Maths] class this week. Please ask if [he/she] has made a plan for when, where, and how [he/she] plans to study going forward. Thanks, [College]
3	Hi [SS forename], [learner forename] is learning about sentence structures. Please ask [him/her] how you can use variety in sentences to entertain the reader. Thanks, [College]

4	Hi [SS forename], [learner forename] recently learnt about punctuation in English class. Ask [him/her] when you would use a semi-colon, and when you use a full stop. Thanks, [College]
5	Hi [SS forename], [learner forename] is preparing for speaking & listening assessments. Please ask [him/her] how you can use body language to look confident during a discussion or presentation. Thanks, [College]
6	Hi [SS forename], please ask [learner forename] what is one thing [he/she] learned in English class recently that will be useful for [his/her] vocational course or for applying to a job. Thanks, [College]
7	Hi [SS forename], next week is 'review week' for [learner forename]. Encourage [him/her] to think of 1 thing [he/she] is struggling with in English class, and how [he/she] can work on it this year. Thanks, [College]
8	Hi [SS forename], autumn term has finished for [learner forename]! Please ask [learner forename] what [he/she] is most proud of accomplishing in [his/her] [English/maths] class this term, and what topics [he/she] plans to revise over the Christmas break. Thanks, [College]
9	Hi [SS forename], we hope you are enjoying the holidays. Please check in with [learner forename] and ask [him/her] if [he/she] has visited http://www.bbc.co.uk/education yet. It has plenty of free revision materials! Thanks, [College]
10	Hi [SS forename], happy New Year! [learner forename] is going back to college next week. Please ask [him/her] how [he/she] plans to get to College and if [he/she] is all prepared. Thanks for stepping up when [learner forename] asked for your help. [College]
11	Hi [SS forename], [learner forename] returned to [his/her] English class this week. Please tell [him/her] that there's still plenty of time to achieve [his/her] qualification, even if [he/she] hasn't done all of the assessments yet. Thanks, [College]
12	Hi [SS forename], as a reminder: you are receiving this text because [learner forename] picked you to be [his/her] Study Supporter. We are sending you weekly texts about how you can help [him/her] succeed in [his/her] [English/maths] class. Please have a chat with [him/her] about these topics. Thanks for stepping up when [he/she] asked for your help! College]
13	Hi [SS forename], it's Scottish and Australian Week in English class next week, for [learner name]. Ask [him/her] to tell you more about the Scottish culture and language. Thanks, [College]

14	Hi [SS forename], encourage [learner forename] to take plenty of time to proofread after finishing a writing task. This will really help [him/her] notice spelling and grammar mistakes. Thanks, [College]
15	Hi [SS forename], [learner forename] is preparing for [his/her] speaking and listening assessments, happening in English class next week. Ask [him/her] how [he/she] is preparing for them. Thanks, Great Yarmouth College
16	Hello [SS forename] it's half term for [learner forename] next week. Please ask [him/her] what [he/she] plans to revise over the break. Ask if [he/she] has already started preparing for reading and writing assessments. Thanks, [College]
17	Hi [SS forename], we wanted to thank you for your continued support of [learner forename]! Please remember that just having a chat with [him/her] about what [he/she]'s learning in class can make a big difference. Thanks, [College]
18	Hi [SS forename], ask [learner forename] when reading & writing has come up in [his/her] daily life this week. For example, has [he/she] read anything interesting in the news? Thanks for helping [him/her] succeed in college! Thanks, [College]
19	Hi [SS forename]. It's exam catch up week for [learner forename] in English class next week. Please ask if [he/she] will catch up with any English exams, and if not, when [he/she] is planning to sit them. Thanks, [College]
20	Hello [SS forename], please ask [learner forename] whether [he/she] is involved in extracurricular activities at Great Yarmouth College (for example, sports or drama) or whether [he/she] would like to? Getting involved in college life is a great way to meet new people and get extra skills. Thanks, [College].
21	Hi [SS forename], please ask [learner forename] what was the last thing [he/she] read. Was it in a newspaper, online or in class? Was it formally or informally written? Thanks, [College]
22	Hi [SS forename], it's Easter break for [learner forename] next week! Please ask [him/her] what was the most surprising or useful thing [he/she] learnt in English class this term. Thanks, [College]
23	Hi [SS forename]. Attending every class will help [learner name] keep up with the work! Ask if [he/she] finds it hard to attend every class, and if so what [he/she] is doing about it? Thanks, [College]
24	Hi [SS forename], [learner forename] has an algebra assessment this month. Ask [him/her] if [he/she] has scheduled time to practice this week. [He/She] can also go to additional support sessions every Tue, Weds and Thu at 15:15 at both campuses! Thanks, [College]

25	Hi [SS forename], [learner forename] is learning about how to communicate selectively. Ask [him/her] why you should use different words in a job interview, than when talking to friends. Thanks, [College]
26	Hi [SS forename]. Please ask [learner forename] if [he/she] has been to any of the extra tutorial sessions. If [he/she] has any questions, he/she can drop in between every Monday after school in A107 and Wednesday in A204. Thanks, [College]
27	Hi [SS forename], please ask [learner forename] what role English reading and writing skills play when applying for a job. Are there any skills [he/she] wants some extra support with? Thanks, [College]
28	Hi [SS forename], ask [learner forename] what [he/she] struggled most with in English class this year, and how [he/she] has worked on overcoming it. Thanks, [College]
29	Hello [SS forename], please ask [learner forename] whether [he/she] used the online resources on Moodle (the virtual learning environment) recently. [He/she] can find lots of practice materials on there. Thanks, [College]
30	Hi [SS forename], please ask [learner forename] how comfortable [he/she] feels when looking up words in a dictionary. [He/She] will need to use a dictionary in the English exams - it's a great idea to practice beforehand! Thanks, [College]
31	Hi [SS forename], for the Reading & Writing test, almost half of the grade is based on spelling, punctuation and grammar. Please remind [learner forename] [he/she] is allowed to bring a spell/grammar check with [him/her]! Thanks, [College]
32	Hi [SS forename], for the reading & writing exam, please remind [learner forename] that it is a good strategy to skip the questions [he/she] struggles with and come back to them at the end. Thanks, [College]
33	Hi [SS forename], please remind [learner forename] to bring [his/her] dictionary to each English class. Practicing how to use a dictionary will also really benefit [him/her] during the exams. Thanks, [College]
34	Hi [SS forename], being able to present information is an important skill [learner forename] learnt about in English class this year. Ask [him/her] what is the most important thing [he//she] learnt about communication. Thanks, [College]
35	Hi [SS forename], as the Summer draws near, ask what [learner forename] is most proud of accomplishing in [his/her] English class this year. Thanks, [College]

IV. GCSE, English

Week	Text message
1	Hi [SS forename], [learner forename] [surname] would like your help. [He/She]'s asked us at [college] to send you weekly texts so you can support them in their [English/Maths/Numeracy/Literacy] class. It's half term now, please ask [him/her] how the class is going so far. Reply STOP if you don't want to receive these messages.
2	Hi [SS forename], [learner forename] returned to their [English/Maths] class this week. Please ask [him/her] how [he/she] is settling back in and how [he/she] is feeling about the course so far. Thanks, [College]
3	Hi [SS forename], [learner forename]'s next controlled assessment will be a creative writing task. Please ask [him/her] to find out about two persuasive devices [he/she] could use to write a blog. Thanks, Lakes College
4	Hello [SS forename], remind [learner forename] that if [he/she] missed any controlled assessments [he/she] can book a session with [his/her] tutor. Thanks, College
5	Hi [SS forename], [learner forename] is preparing for [his/her] creative writing controlled assessment. Ask [him/her] how you can use a hyperbole to persuade the reader. Thanks, [College]
6	Hi [SS forename], [learner forename]'s controlled assessment in creative writing is next week. Ask if [he/she] has everything ready to bring to class. Please wish [him/her] good luck! Thanks, [College]
7	Hi [SS forename], encourage [learner forename] to bring all of their notes to class. It's important to keep track of what is covered in class. Thanks, [College]
8	Hi [SS forename], autumn term has finished for [learner forename]! Please ask [learner forename] what [he/she] is most proud of accomplishing in [his/her] [English/maths] class this term, and what topics [he/she] plans to revise over the Christmas break. Thanks, [College]
9	Hi [SS forename], we hope you are enjoying the holidays. Please check in with [learner forename] and encourage [him/her] to get ahead and read 'The Hunger Games' ready for the new year. Thanks, [College]
10	Hi [SS forename], happy New Year! [learner forename] is going back to college next week. Please ask [him/her] how [he/she] plans to get to College and if [he/she] is all prepared. Thanks for stepping up when [learner forename] asked for your help. [College]

11	Hi [SS forename], please remind [learner forename] not to book holidays between May 26th and June 9th, the GCSE exam dates! Thanks, [College]
12	Hi [SS forename], as a reminder: you are receiving this text because [learner forename] picked you to be [his/her] Study Supporter. We are sending you weekly texts about how you can help [him/her] succeed in [his/her] [English/maths] class. Please have a chat with [him/her] about these topics. Thanks for stepping up when [he/she] asked for your help! College]
13	Hello [SS forename], [learner forename] has a controlled assessment about 'The Hunger Games' next week. Ask [him/her] in which tense it's written, present or past? Thanks, Lakes College
14	Hi [SS forename], please encourage [learner forename] how [his/her] maths class can help [him/her] do well in [his/her] vocational course. Thanks, [College]
15	Hi [SS forename], [learner forename] is preparing for practice exams in English class. Please ask [him/her] what she feels confident about, and what topics [he/she] struggles with most. Encourage [him/her] to speak to the tutor if [he/she] wants some extra support. Thanks, [College]
16	Hi [SS forename], it's half term for [learner forename] next week. Ask [him/her] how the Spring term has been so far and what topic(s) [he/she] enjoyed most. Also, what is [he/she] planning to revise or practice over the break? Thanks, [College]
17	Hi [SS forename], [learner forename] learned about language devices (techniques to make a text interesting to read) in English class this year. Please ask [him/her] to list and explain three. Thanks, [College]
18	Hi [SS forename], please encourage [learner forename] to be as precise as possible in [his/her] calculations and to show [his/her] working to get full marks. Thanks, [College]
19	Hello [SS forename], next week, [learner forename] will start on creative writing in English class. Ask [him/her] what writers can do to grab the reader's attention. Thanks, [College]
20	Hi [SS forename], ask [learner forename] when reading & writing has come up in [his/her] daily life this week. For example, has [he/she] read anything interesting in the news? Thanks for helping [him/her] succeed in college! Thanks, [College]
21	Hi [SS forename], next week is the last controlled assessment (exam) in English class for [learner forename]. It is a creative writing task about 'Shutter Island'. Please ask [him/her] to describe the story to you. Thanks, [College]

22	Hi [SS forename], it's Easter break for [learner forename] over the next 2 weeks! Please ask [him/her] what was the most surprising or useful thing [he/she] learnt in English class this term. Thanks, [College]
23	Hi [SS forename], we wanted to thank you for your continued support of [learner forename]! Please remember that just having a chat with [him/her] can make a big difference, especially now the GCSE English exam is happening soon, on June 7th. Thanks, [College]
24	Hi [SS forename]. The BBC skillswise website has lots of useful practice materials. Encourage [learner forename] to set aside some time to practice spelling on /www.bbc.co.uk/skillswise Thanks, [College]
25	Hi [SS forename]. [Learner forename] is back in College this week. Attending every class will help [learner name] prepare well for the GCSE English exam! Ask if [he/she] finds it hard to attend every class, and if so what [he/she] is doing about it? Thanks, [College]
26	Hi [SS forename], please ask [learner forename] what role English reading and writing skills play when applying for a job. Are there any skills [he/she] wants some extra support with? Thanks, [College]
27	Hello [SS forename], please ask [learner forename] whether [he/she] is involved in extracurricular activities at Lakes College (for example, sports or drama) or whether [he/she] would like to be? Getting involved in college life is a great way to meet new people and get extra skills. Thanks, [College].
28	Hi [SS forename], [learner forename] learnt about 'creative writing' this year. Ask [him/her] what audience [he/she] wrote [his/her] most recent piece for. Did [he/she] write to argue, review or persuade? Thanks, [College].
29	Hi [SS forename], encourage [learner forename] to take plenty of time to proofread [his/her] writing. At the end of an exam or assignment, reading through [his/her] writing will really help [him/her] notice spelling and grammar mistakes. Thanks, [College]
30	Hi [SS forename], [learner forename] is preparing for the upcoming GCSE English exam. Please ask [him/her] if [he/she] has recently re-read [his/her] notes, and when [he/she] plans to practice previous years' exam papers. Thanks, [College]
31	Hi [SS forename], as the GCSE English exams are 2 weeks away. Please ask [learner forename] how [he/she] plans to get to the exam location, and remind [him/her] to make sure to arrive early! Thanks, [College]
32	Hi [SS forename], the GCSE English exam is next week: June 7th. Please remind [learner forename] to make plans to arrive at the College at least an hour in advance, and wish [him/her] success! Thanks, [College]

33	Hi [SS forename], exciting times! [Learner forename] had [his/her] final English GCSE exam this week on June 7th. Please check in with [him/her] and ask [him/her] how it went! Thanks, [College]
34	Hi [SS forename], we wanted to thank you for your continued support of [learner forename]! Please remember that just having a chat with [him/her] about what [he/she]'s learning in class can make a big difference. Thanks, [College]
35	<i>Last GCSE exam passed, no additional texts sent</i>

Appendix C: Project SUCCESS text messages¹

The texts were adapted to college curriculum, and therefore all participating colleges had slight variations in the texting schedule. For example, the same topics might be mentioned, but at different points in time. The texts would also specifically mention revision resources used by the college, as well as college-specific revision sessions and exam dates. The below text messages were taken from one of the participating colleges, but the content is representative of all college schedules.

I. Maths GCSE

Week	Text message
1	Hi {{supporter first name}}, {{student first name}} {{student last name}} is taking a GCSE maths course at {{College name}} and chose you to be their 'Study Supporter'. We'll send you weekly texts so you can help {{student first name}} succeed in their GCSE. Why not speak to {{student first name}} to find out more. Or have a look at http://projectcollegesuccess.co.uk . Reply STOP if you don't want to provide this extra support to {{student first name}}. Thanks, Project SUCCESS
2	Hi {{supporter first name}}, why don't you ask {{student first name}} how their maths GCSE course is going? They have a milestone test on statistics and numbers next week so they should ask their tutor for help if they are not sure about something. (You don't need to reply to these messages.) #SUCCESS
3	Hi {{supporter first name}}, this year in GCSE maths {{student first name}} has learnt how to solve problems using percentages. Why not ask {{student first name}} to explain what a percentage is. If they are not sure, they can ask their tutor. #SUCCESS
4	Hi {{supporter first name}}, this week ask {{student first name}} to tell you three things they have learned in GCSE maths this term. #SUCCESS
5	Hi {{supporter first name}}, attending every class will help {{student first name}} keep up with the work. Ask if there is anything that makes it hard for them to attend every class. If so, why not help them come up with a plan to do something about these challenges? Tip: add this phone number to your contacts, so you know these texts come from us at Project SUCCESS.

¹ All texts were written for the GCSE curriculum. We also sent 'mirror texts' to students, but these are not listed here in order to avoid repetition. The content of the student texts was identical to the Study Supporter texts, but encouraged students to speak to their Study Supporters rather than vice versa.

6	Hi {{supporter first name}}, this is the last full week before the college break. It would be good to ask {{student first name}} what GCSE maths homework they need to complete over the holiday and when they plan to do it. #SUCCESS
7	Hi {{supporter first name}}, happy holidays from us at Project Success! We hope you and {{student first name}} both have a brilliant time. #SUCCESS
8	Hi {{supporter first name}}, {{student first name}} is due back at college next week. Why not take this chance to speak with them about what they have already learned in GCSE maths this year? Ask them to name one thing they are proud of. #SUCCESS
9	Hi {{supporter first name}}, as a reminder: you are receiving this text because {{student first name}} {{student last name}} picked you to be their Study Supporter. We are sending you weekly texts about how you can help them succeed in their GCSE maths class. Thanks for stepping up! #SUCCESS
10	Hi {{supporter first name}}, {{student first name}} is now back in GCSE maths classes. Now is a good time to ask them how they plan to stay on top of homework this term. Tip: You could suggest to write the plan down together. #SUCCESS
11	Hi {{supporter first name}}, {{student first name}} has a maths GCSE milestone test on algebra next week. Why don't you ask them how they plan to prepare for it? #SUCCESS
12	Hi {{supporter first name}}, {{student first name}} can use a calculator for one of their maths exams. Why not ask {{student first name}} to show you they can use a calculator to square a number? #SUCCESS
13	Hello {{supporter first name}}, please ask {{student first name}} how they can make the most of their spare time at college. Encourage them to work on projects and homework in the library! #SUCCESS
14	Hi {{supporter first name}}, please ask {{student first name}} to give an example of how something they learned in maths could be used in real life. #SUCCESS
15	Hi {{supporter first name}}, remind {{student first name}} that they can access lots of online support on Moodle, Uxbridge College's online learning platform. Ask {{student first name}} how they plan to use it to support their maths learning. #SUCCESS
16	Hi {{supporter first name}}, ask {{student first name}} what strategies they are using to stay motivated throughout their GCSE maths course. #SUCCESS

17	Hi {{supporter first name}}, next week {{student first name}} has a milestone test on geometry. Ask them to explain to you the difference between reflection and rotation. #SUCCESS
18	Hi {{supporter first name}}, we wanted to thank you for your continued support of {{student first name}}! Having a chat about what they are learning in class can make a big difference. #SUCCESS
19	Hello {{supporter first name}}, please ask {{student first name}} whether they are involved in extracurricular activities at college, or what activities they might be interested in joining (for example, sports or drama). Getting involved in college life is a great way to meet people and get extra skills. #SUCCESS
20	Hi {{supporter first name}}, {{student first name}} has learnt about shapes in GCSE maths this year. Ask if they can explain the difference between volume and surface area to you. #SUCCESS
21	Hi {{supporter first name}}, why not suggest that {{student first name}} check out the BBC Bitesize website over the Easter holidays? There are lots of great exercises and quizzes to help them learn maths. Here's the link: http://www.bbc.co.uk/education/subjects/z38pycw #SUCCESS
22	Hi {{supporter first name}}. Sometimes, when things are tough, remind yourself: "Life isn't about waiting for the storm to pass. It's about learning to dance in the rain". Why not text this quote to {{student first name}}, and tell them you're there when they need it? #SUCCESS
23	Hi {{supporter first name}}, this is the last week of the Easter break for {{student first name}}. Ask which maths topics they have found hardest so far and what they plan to do to improve their knowledge when they are back at college. #SUCCESS
24	Hi {{supporter first name}}, this term {{student first name}} is learning about graphs. Ask them to explain to you what a "gradient" is. #SUCCESS
25	Hi {{supporter first name}}, {{student first name}}'s GCSE maths exams start soon. The first exam is on 25 May. Ask {{student first name}} where and when they will revise. #SUCCESS
26	Hi {{supporter first name}}, {{student first name}} will get points on the maths exams for showing their workings and calculations clearly. Ask them to show you how they set out their work - their tutor can always offer tips and feedback! #SUCCESS
27	Hi {{supporter first name}}, one really effective way for {{student first name}} to prepare for the upcoming GCSE maths exams is to practise past papers. That way, {{student first name}} will learn how the questions are asked and

	what good answers look like. Why don't you ask {{student first name}} how they plan to use past papers to revise? #SUCCESS
28	Hi {{supporter first name}}, it is just a week until {{student first name}} takes their first GCSE maths exam! It would be a good time to ask them how their revision is going. #SUCCESS
29	Hi {{supporter first name}}, today {{student first name}} took their first GCSE maths exam. Congratulate them and ask them about one thing that went well and one thing they can do to improve for their next exam. #SUCCESS
30	Hi {{supporter first name}}, in a week {{student first name}} will take their last GCSE maths exam. Ask them about the topics they are revising and remind them that the end of term is near! #SUCCESS
31	Hi {{supporter first name}}, {{student first name}} is sitting their final GCSE maths exam tomorrow! Wish them good luck, and ask if they've already made plans to arrive at the exam location on time? It's good to be there at least 30 mins. before the exam starts. #SUCCESS
32	Hi {{supporter first name}}, {{student first name}} sat their final GCSE maths exam today. Congratulate them for all their hard work over the last year and ask what they are most proud of! #SUCCESS
33	Hi {{supporter first name}}, we want to say thank you for supporting {{student first name}} this year. This is our final text but we hope these messages have been useful! We would love any feedback - please provide comments through our website http://projectcollegesuccess.co.uk #SUCCESS
34	Hello {{supporter first name}}, do these texts help you support {{student first name}}? Let us know how we can improve the project by replying to this number. We'd love to hear from you. Thanks! #SUCCESS

II. English GCSE

Week	Text message
1	Hi {{supporter first name}}, {{student first name}} {{student last name}} is taking a GCSE English course at {{College name}} and chose you to be their 'Study Supporter'. We'll send you weekly texts so you can help {{student first name}} succeed in their GCSE. Why not speak to {{student first name}} to find out more? Or have a look at http://projectcollegesuccess.co.uk . Reply STOP if you don't want to provide this extra support to {{student first name}}. Thanks, Project SUCCESS

2	Hello {{supporter first name}}, {{student first name}} is learning about the 19th century in English class. Ask {{student first name}} what they have found most interesting so far. Ask them to explain how language in the 19th century was different from today. (You don't need to reply to these messages. This number is not regularly monitored for responses.) #SUCCESS
3	Hi {{supporter first name}}, everyone loves a good story. Ask {{student first name}} about their favourite book, and what they like about it in particular. Maybe also share your favourite book? #SUCCESS
4	Hello {{supporter first name}}, in English class, {{student first name}} has been learning about Victorian England - the time period from 1837 to 1901. Ask {{student first name}} who Charles Dickens was and why they think he is considered to be a great writer? #SUCCESS
5	Hi {{supporter first name}}, {{student first name}} will give a PowerPoint presentation in English class either next week or after the Christmas break. Ask {{student first name}} what topic they're going to present on. If they're ready, ask them to practise presenting it to you! If they aren't ready yet, why not schedule a time to practise it in the future? Tip: add this number to your contacts, so you know these texts come from us at Project SUCCESS
6	Hi {{supporter first name}}, {{student first name}}'s holidays are starting next week. This is a good time to reflect on all the progress they've made in GCSE English. Ask {{student first name}} what they are most proud of achieving in their English class this year? Celebrating success is important! Thanks #SUCCESS
7	Hi {{supporter first name}}, happy holidays from us at Project Success! We hope you and {{student first name}} both have a brilliant time. #SUCCESS
8	Hi {{supporter first name}}, {{student first name}} is due back at college next week. Why not take this chance to speak with them about the New Year's resolutions they've made? Ask what plans {{student first name}} has made to do well in college in 2017 #SUCCESS
9	Hi {{supporter first name}}, as a reminder: you are receiving this text because {{student first name}} {{student last name}} picked you to be their Study Supporter. We are sending you weekly texts about how you can help them succeed in their GCSE English class. Thanks for stepping up! #SUCCESS
10	Hi {{supporter first name}}, {{student first name}} is now back in GCSE English classes. Now is a good time to ask them how they plan to stay on top of homework this term. Tip: You could suggest to write the plan down together. #SUCCESS
11	Hi {{supporter first name}}, this week remind {{student first name}} that they can access lots of online support on {{College name}}'s Moodle. Ask {{student

	first name}} how they plan to use it to support their GCSE English learning. #SUCCESS
12	Hello {{supporter first name}}, please ask {{student first name}} how they can make the most of their spare time at college. Encourage them to work on projects and homework in the library! #SUCCESS
13	Hi {{supporter first name}}, we wanted to thank you for your continued support of {{student first name}}! Having a chat about what they are learning in class can make a big difference. #SUCCESS
14	Hello {{supporter first name}}, {{student first name}} is learning about descriptive writing skills in English class. Why not suggest they take a look at the BBC Bitesize website which has lots of extra resources? http://www.bbc.co.uk/education/guides/zx499j6/revision #SUCCESS
15	Hi {{supporter first name}}, in English GCSE class {{student first name}} is learning about narrative writing (story telling). Ask {{student first name}} to think of a film or a book they like. Then ask them to think about who narrates that story. Would the story sound different if someone else was telling it? #SUCCESS
16	Hi {{supporter first name}}, ask {{student first name}} what strategies they are using to stay motivated throughout their GCSE English course. #SUCCESS
17	Hi {{supporter first name}}, {{student first name}} is learning about informative writing in GCSE English. Examples include newspapers and websites. Ask {{student first name}} what informative information sources they use most often and what makes them easy to understand. #SUCCESS
18	Hi {{supporter first name}}, {{student first name}} has a mock GCSE English exam next week. They will have the same amount of time as they'll have for the real GCSE exams. This will help them understand what to expect. Ask {{student first name}} what they plan to do to make sure they arrive on time! #SUCCESS
19	Hi {{supporter first name}}, punctuation, spelling and paragraphing will be important for {{student first name}}'s English GCSE exams. Ask them how confident they are about these skills. If they think they need to brush-up their skills, direct them to the useful activities on BBC Bitesize: http://bit.ly/GCSEpunctuation . #SUCCESS
20	Hi {{supporter first name}}, one really effective way of preparing for the upcoming GCSE English exams is to practise past papers. That way, {{student first name}} will learn how the questions are asked and what good answers look like. {{student first name}} can find the past papers on the college's Moodle page. #SUCCESS

21	Hello {{supporter first name}}, the GCSE English exams start on the 6th June. Ask {{student first name}} if they have recently received feedback from their tutor and where they feel they need to make progress. #SUCCESS
22	Hi {{supporter first name}}. Sometimes, when things are tough, remind yourself: "Life isn't about waiting for the storm to pass. It's about learning to dance in the rain". Why not text this quote to {{student first name}}, and tell them you're there when they need it? #SUCCESS
23	Hi {{supporter first name}}, we at Project SUCCESS love this quote: "A journey of a thousand miles must begin with a single step". Remind {{student first name}} that if they start preparing for their exams now, they'll feel so much more confident in the future. #SUCCESS
24	Hi {{supporter first name}}, term starts next Monday (24th) for {{student first name}}. Now is a good time to ask them how they plan to stay on top of preparing for their GCSE English exams this term. Tip: You could suggest to write the plan down together. #SUCCESS
25	Hello {{supporter first name}}, the GCSE English exams are happening on the 6th and 12th June. {{student first name}} still has a few weeks to prepare for them. Ask what key skills they're planning to work on. #SUCCESS
26	Hi {{supporter first name}}, {{student first name}} is revising for their exams in GCSE English class at the moment. Ask {{student first name}} to tell you two specific questions they'd like to ask their tutor before their exams. #SUCCESS
27	Hi {{supporter first name}}, {{student first name}} has another mock GCSE English exam next week. Please ask them how much time they have set aside this week to prepare for the exam. #SUCCESS
28	Hello {{supporter first name}}, {{student first name}} is revising in English class at college. Ask {{student first name}} if they feel confident about the upcoming exam. If they'd like to practise some more, this is a really useful website: http://bit.ly/GCSE-english16 . #SUCCESS
29	Hi {{supporter first name}} thanks for supporting {{student first name}} during the exam weeks. Please ask {{student first name}} to practise lots of past papers. Good preparation = #SUCCESS!
30	Hi {{supporter first name}}, the first GCSE English exam is coming up on 6th June. Remind {{student first name}} to arrive at the College at least an hour in advance and ask how they'll use that time to make sure they're calm and focused. And don't forget to wish {{student first name}} luck! Thanks, #SUCCESS
31	Hi {{supporter first name}}, {{student first name}} will be sitting their first of two GCSE exam papers tomorrow! Please wish them good luck and ask if

	{{student first name}} has already made a plan of how to get to the exam location on time. Thanks! #SUCCESS
32	Hi {{supporter first name}}, on June 12th {{student first name}} will take their last GCSE English exam. Ask them about the topics they are revising and remind them that the end of term is near! #SUCCESS
33	Hi {{supporter first name}}, {{student first name}} will be sitting their final GCSE exam papers tomorrow! Please wish them good luck and ask if {{student first name}} has already made a plan of how to get to the exam location on time. Thanks! #SUCCESS
34	Hi {{supporter first name}}, we want to say thank you for supporting {{student first name}} this year. This is our final text but we hope these messages have been useful! We would love any feedback - please provide comments through our website https://www.projectcollegesuccess.co.uk/feedback #SUCCESS