

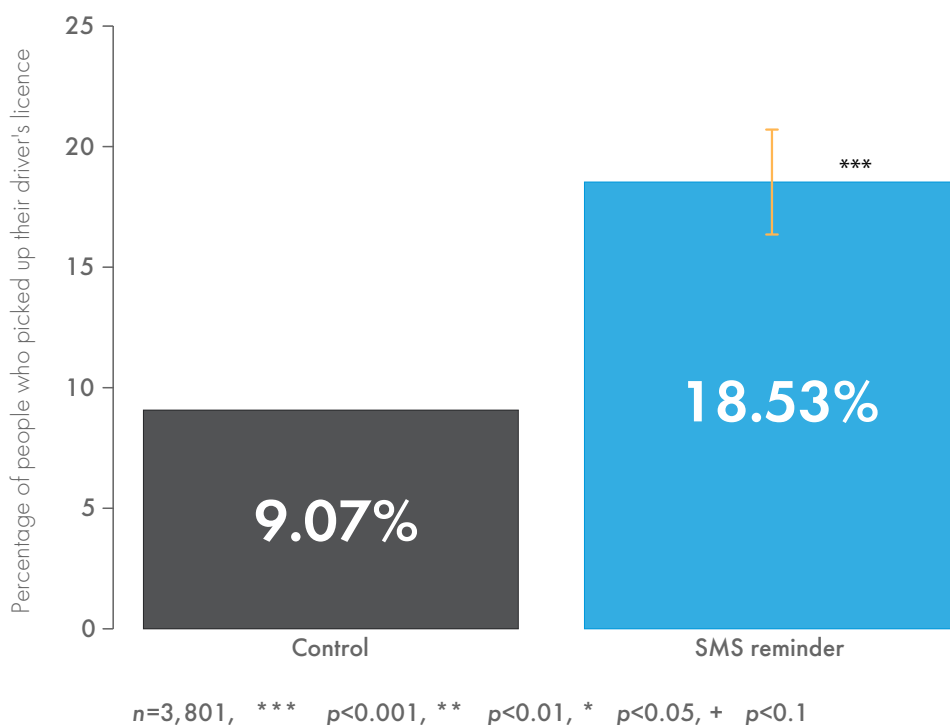
## Reducing opportunities for bribery in Nigeria

BIT and Harvard University designed and delivered an anti-corruption training programme in Nigeria for public officials, civil society organisations, faith-based leaders and entertainment organisations. This was funded by the John D. and Catherine T. MacArthur Foundation.

As part of the training programme, over 30 groups applied for support to implement a behavioural intervention. The proposal from the Federal Road Safety Corps (FRSC), which issues driver’s licences in Nigeria, stood out for its capacity to reach thousands of Nigerians cost-effectively and to generate measurable impact. While most people in Nigeria pick up their new driver’s licence once it is ready, thousands of people never get around to it. This leaves them vulnerable to being solicited for a bribe during traffic stops and in other instances when they need to show ID.

To address this problem, we developed two RCTs with the FRSC, both of which evaluated SMS interventions. The first RCT tested the impact of sending a text message to people who failed to collect their new driver’s licence after the first notification. The message, which used loss aversion by highlighting that the recipient had already paid for their licence, more than doubled the number of people who picked up their driver’s licence in a two-month period (Figure 4).

Figure 4. Driver’s licence collection rate



The second RCT, which is ongoing, is testing whether behaviourally informed text messages are more effective at encouraging people to pick up their new driver’s licence compared to the FRSC’s current message. Results from this and other collaborations following on from the initial training programme in Nigeria will be available on our website in 2019.